

Paris, 11 december 2025

## PRESS RELEASE

### APPOINTMENT

## **Emmanuel Gendreau appointed Director of BNP Paribas Epargne & Retraite Entreprises**

Emmanuel Gendreau has been appointed Director of BNP Paribas Epargne & Retraite Entreprises, effective from 5 January 2026. He succeeds Nicolas Villet, who has been appointed Director of the EMEA (Europe, Middle East, Africa) region at BNP Paribas Cardif. Emmanuel Gendreau joins the executive committee of BNP Paribas Cardif France and will report to Charlotte Chevalier, Deputy Chief Executive Officer of BNP Paribas Cardif Head of France and Luxembourg.

BNP Paribas Epargne & Retraite Entreprises is the entity specialising in corporate savings solutions (employee savings and collective retirement savings), co-managed by BNP Paribas Asset Management for financial management, and BNP Paribas Cardif for insurance activities. At the end of 2024, the company managed €30.2 billion in assets for 26,000 businesses and for 1.6 million savers.



*Emmanuel Gendreau joined the BNP Paribas Group in 1998. After holding various positions, notably in mergers and acquisitions within BNP Paribas Group Financial Management department, he became Managing Director at Financial Institutions Coverage at BNP Paribas CIB in 2005. He covered major French insurers as a Senior Banker and was appointed Global Head of Insurance in 2015. In 2021, he joined the Investment & Protection Services (IPS) division, responsible for Institutional Partnerships and the restructuring project of the division's private assets activities. Following this restructuring, he was appointed Head of IPS Investments in 2023.*

*Emmanuel holds a master's degree in management from ESCP Europe and a Master 1 in Applied Mathematics from Université Paris IX Dauphine.*

#### **About BNP Paribas Cardif**

BNP Paribas Cardif is a world leader in bancassurance partnerships, providing its customers with products and services that let them realise their goals while protecting themselves from unforeseen events. BNP Paribas Cardif is committed to having a positive impact on society and to making insurance more accessible. A subsidiary of BNP Paribas, the insurer has a unique business model anchored in partnerships. It creates solutions for more than 500 partner distributors in a variety of sectors – including banks and financial institutions, automotive sector companies, retailers and telecommunications companies – as well as for financial advisors and brokers who market the products to their customers. With a presence in 30 countries and strong positions in Europe, Asia and Latin America, BNP Paribas Cardif is a global specialist in personal insurance, the world leader in creditor insurance\* and a major contributor to financing for the real economy. With 9,000 employees worldwide, BNP Paribas Cardif had gross written premiums of €36.4 billion in 2024.

Follow the latest news about BNP Paribas Cardif on LinkedIn, X or at [www.bnpparibascardif.com](http://www.bnpparibascardif.com)

\*Source: Finaccord – 2024



#### About BNP Paribas Epargne & Retraite Entreprises

BNP Paribas Epargne & Retraite Entreprises (E&RE) is BNP Paribas's business line specialized in corporate savings solutions (employee savings and collective retirement savings), co-managed by BNP Paribas Asset Management for financial management and BNP Paribas Cardif for insurance activities. With €30.2 billion in assets under management for 26,000 companies and 1.6 million savers as of December 31, 2024, BNP Paribas E&RE is a leading player in the corporate savings market in France and a committed partner. BNP Paribas E&RE leverages its expertise to support its clients with a range of packaged solutions designed to simplify life for small and medium-sized businesses, as well as customized offerings tailored to the specific needs of large companies. Find the latest news about BNP Paribas Epargne & Retraite Entreprises on LinkedIn or at [www.epargne-retraite-entreprises.bnpparibas.com](http://www.epargne-retraite-entreprises.bnpparibas.com)

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