## INSURANCE FINANCIAL PRESENTATION

BNP PARIBAS CARDIF figures as of 31/12/2023



The insurer for a changing world

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"The figures included in this presentation are unaudited.

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### ID CARD

BNP Paribas Cardif is a global insurer with more than **50 years** of history and a core component of the BNP Paribas Group.

- BtoBtoC business model
- Two business lines: Savings and Protection
- Strong positions in more than 30 countries in three regions: EMEA<sup>1</sup>,
   Asia and Latin America
- BNP Paribas Cardif mission: "making insurance more accessible"







## 2023 strong financial metrics

€30.3bn gross written premiums €1.4bn pre-tax income

**€255bn** assets under management

## Solid and well-established insurer

+500 partners worldwide
#1 leader in creditor insurance<sup>2</sup>
183% 2023 solvency 2 ratio
A-/stable Standard & Poor's rating<sup>3</sup>

## Transforming in a changing world

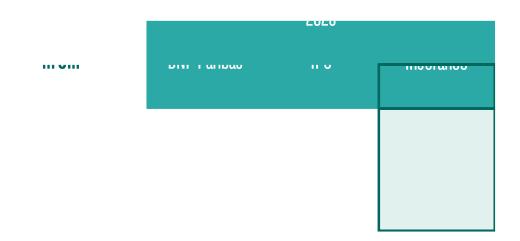
Nearly 100 partnerships signed or renewed in 2023
Leveraging tech and innovation
Positive impact



# THE INSURANCE BUSINESS LINE WITHIN BNP PARIBAS

## INSURANCE: A KEY COMPONENT OF BNP PARIBAS' DIVERSIFIED AND INTEGRATED BUSINESS MODEL



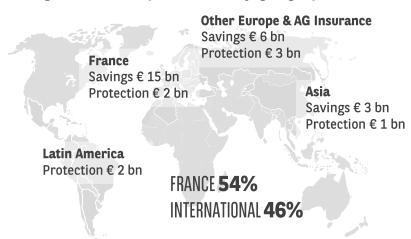


In 2023, BNP Paribas Insurance Business Line accounted for 12% of pre-tax income of the BNP Paribas Group's operational business units and 65% of the pre-tax income of the IPS division (Investment & Protection Services).

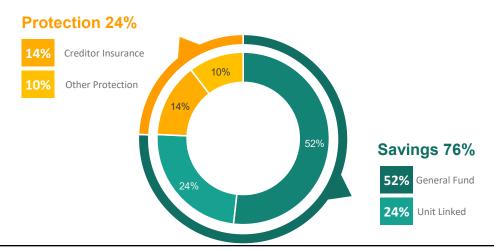


### INSURANCE: A DIVERSIFIED ACTIVITY

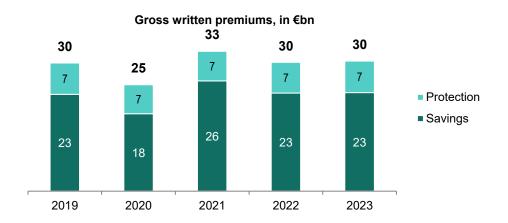
#### 2023 gross written premiums\* by geographical area



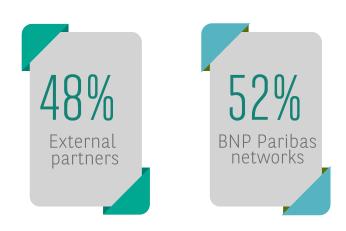
2023 gross written premiums by products



#### ●─ €30 billion gross written premiums\* in 2023



#### 2023 gross written premiums by networks

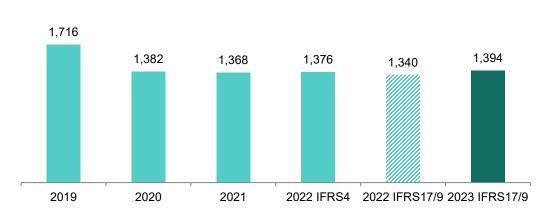




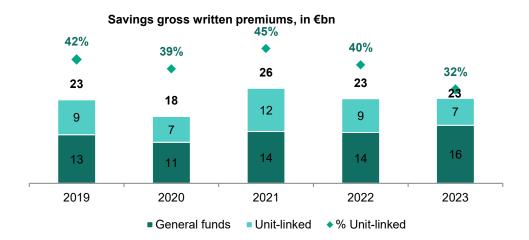
## INSURANCE: KEY METRICS

#### Solid net profit before tax

#### Net profit before tax, in €bn

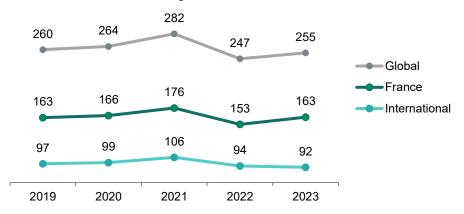


#### Significant share of unit-linked in savings

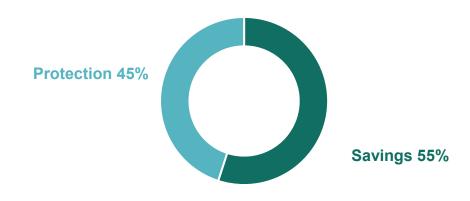


#### Assets under management affected by financial market context

#### Assets under management, in €bn



#### 2023 revenues by products (IFRS17/9)







## PRODUCTS & BUSINESS MODEL

## MORE THAN 50 YEARS OF HISTORY

Creation of Cardif

10 000 contracts signed by Cetelem clients

Pension products available by mail order

First commercial operations with La Redoute

Creation of Natio Assurance

Overseas development begins:

Cardif starts operating in Chile

Creation of the joint-venture with Bank of Beijing (China)

Acquisition of Icare (France)

Partnership with Matmut (France)

Full control of Cardif Lux Vie and partnership with Orange (France)

Strategic alliance with Scotiabank in 4 countries in Latin America



Partnership with Cortal starts

Set up of a trading floor

Development begins in Europe: Cardif starts operating in Italy, Belgium and Spain

Natio and Cardif brought together following the merger between BNP and Paribas

First launch of 3 Social Responsible Investment (SRI) funds

160 M€ to support policyholders during the Covid crisis

Renewal of a worldwide agreement with Volkswagen Financial Services to provide insurance solutions in 16 countries

Partnership agreement with the Italian BCC Iccrea group and acquisition of a 51% stake in BCC Vita

**2024** Exclusive negotiation of a long-term life insurance partnership in France, including the acquisition of Neuflize Vie



### MAIN ACHIEVEMENTS IN 2023 AND 2024<sup>1</sup>

## Lemonade

February 2023

Partnership to offer 100% online renters insurance

## Magazine Luiza

**May 2023** 

Extension of the partnership agreement with Brazilian retailer

## VeloBank

**July 2023** 

Partnership agreement with Polish financial institution to distribute policies for consumer and mortgage loans

## **Orange**

January 2024

BNP Paribas Cardif and Orange introduce automatic claims approval powered by artificial intelligence

## **Neuflize OBC**

May 2024

Exclusive negotiation of a long-term life insurance partnership in France, including the acquisition of Neuflize Vie

## **IFRS 17/9**

**March 2023** 

First publication under the new IFRS 17/9 standards

## **Assurancevie.com**

June 2023

Launch of Lucya Cardif, a new 100% online life insurance contract

## **BCC** Iccrea

November 2023

Partnership agreement with the Italian BCC Iccrea group and acquisition of a 51% stake in BCC Vita

## Lemonade

**April 2024** 

Launch of a 100% online home-owners insurance

## France

**June 2024** 

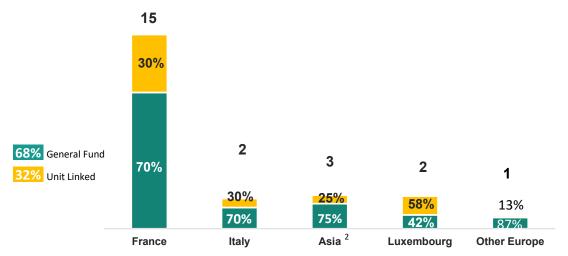
Launch of a new individual protection offer with BCEF, the retail network of BNP Paribas in France



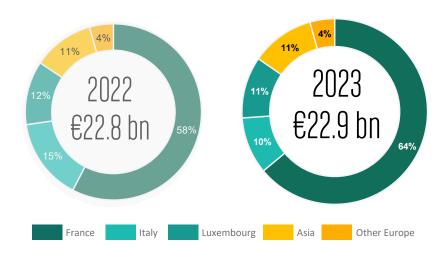
### SAVINGS OFFER

- Geographic diversification in Europe and Asia.
- Significant share of unit-linked products.
- Since 2008, environmental, social and governance criteria applied in investment choices.

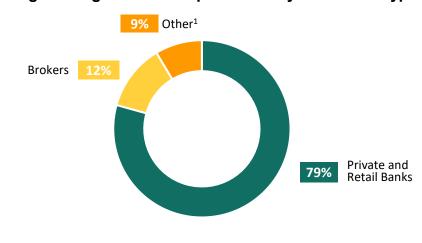
#### Savings 2023 gross written premiums by product and geography



#### Savings 2023 gross written premiums by geography



#### Savings 2023 gross written premiums by distributor type

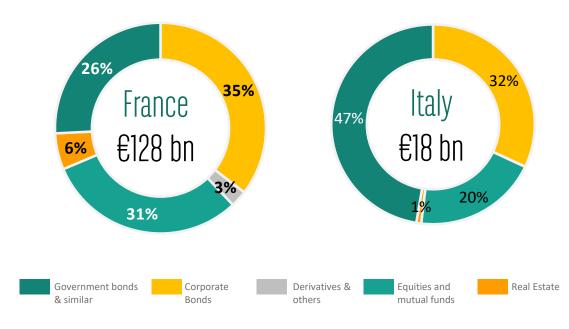




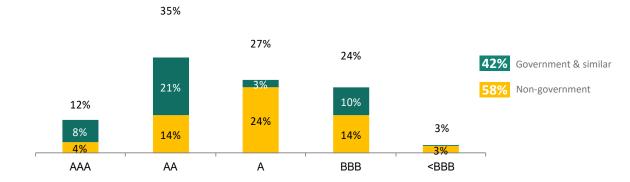
## BNP PARIBAS CARDIF: GENERAL FUND ALLOCATION

 As of December 31, 2023, in addition to the unit-linked investments that represent €91 billion, the BNP Paribas Cardif group manages €158 billion at market value, mainly through subsidiaries in France (81%) and Italy (12%).

#### General Funds<sup>1</sup> asset allocation



#### Rating of bond portfolio by issuer - worldwide<sup>2</sup>



#### Government bonds exposure by issuing country - worldwide<sup>2</sup>

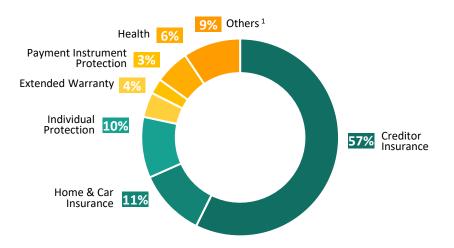
Issuing Country	Rating	
France	AA	34,1%
Italy	BBB	22,5%
Spain	A-	4,2%
Belgium	AA-	16,5%
Germany	AAA	4,2%
Austria	AA+	0,7%
Netherlands	AAA	1,5%
Ireland	A+	0,2%
Portugal	BBB-	0,1%
Others		16,0%
Total		100%



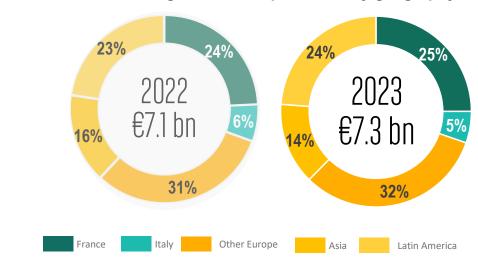
### PROTECTION OFFER

- Geographic diversification in Europe, Latin America and Asia, with 75% of gross written premiums generated outside France.
- Strong share in Creditor Protection Insurance (57%) and diversification in non-Creditor Protection Insurance.

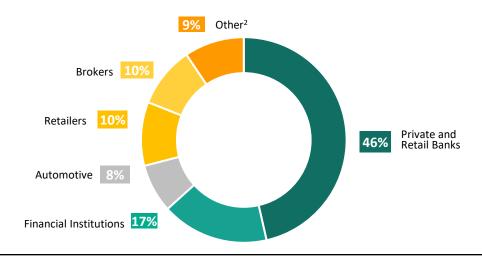
#### Protection 2023 gross written premiums breakdown by product



#### Protection 2023 gross written premiums by geography



#### Protection 2023 gross written premiums by distributor type





## A MAJOR WORLDWIDE INSURANCE PLAYER



A world leader in bancassurance

The world leader in creditor insurance<sup>1</sup>

**EMEA** 

Europe Middle East Africa

**France:** #3 in Savings, #5 in individual CPI, #5 in pension, #3 bancassureur France<sup>2</sup>

Italy: #6 in Life bancassurance<sup>3</sup> Luxembourg: #2 in Savings<sup>4</sup>

Belgium: #1 in mortgage CPI (open market)5

Latin America

**#1** in Brazil and in Chile in CPI<sup>6,7</sup> **#1** in bancassurance in Chile<sup>7</sup>

Asia

Japan: #4 in CPI8

Taiwan: #4 in UL bancassurance,

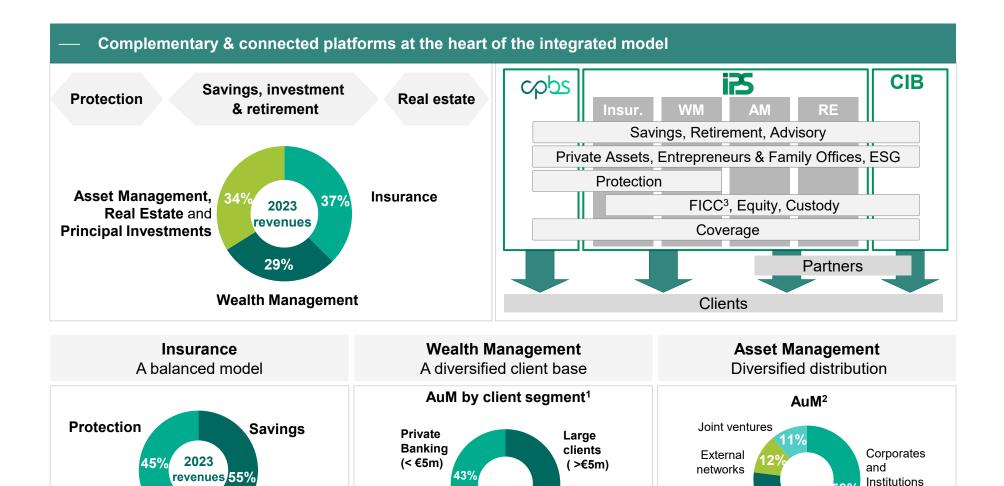
#3 in UL broker, #1 CPI9

Notes and sources: (1) Finaccord 2023 (based on 2023 GWP estimates of consumer and mortgage CPI); (2) respectively Argus de l'Assurance 2024 (based on 2023 GWP), Argus de l'Assurance 2023 (based on 2022 GWP), Argus de l'Assurance 2023 (based on 2022 GWP) and Argus de l'Assurance 2024 (based on 2023 GWP); (3) IAMA Consulting (2023); (4) ACA (2023 / based on GWP and AuM); (5) L'Union Professionnelle du Crédit (2023); (6) excluding banks captive insurers SUSEP (2023); (7) Commission for the Financial Market (2023); (8) Statistics of Life Insurance business in Japan (March 2023); (9) The Life Insurance Association of Republic of China (Jan. to May 2024)



## 04 STRATEGY

## GTS 2025 - IPS - A REFERENCE PLAYER IN PROTECTION, SAVINGS AND RESPONSIBLE INVESTMENT





19%

**BNPP** networks

## GTS 2025 - IPS - 2023: DEPLOYING THE PLAN AND PURSUING STRATEGIC INITIATIVES

#### **Develop franchises**

**Wealth Management:** Continued deployment of the **Entrepreneurs and Family Offices offering** (number of clients up by +14%<sup>1</sup>)

Insurance: Exclusive life insurance distribution agreement in Italy with BCC Banca Iccrea (5m potential customers)

#### Expand distribution

#### Insurance:

- More than 500 partners
- Ramp-up of digital partnerships: e.g Neon, Lemonade

**Asset Management:** development of **ioint-ventures** 

#### Enrich the product offering

**Private Assets:** creation of a business line; enriched offering with bolt-on acquisitions and enhanced capabilities

**Asset Management:** Widening of the **ETF range** (5<sup>th</sup> in ESG ETFs<sup>2</sup>); launch of target-date bond funds

#### — Tech: Accelerate the transformation

**Acceleration of the Tech plan:** digitalisation and AI (~100 use cases in production, ~9 use cases in generative AI in the testing phase) integrated into business line processes and customer paths; enhanced efficiency with the transfer to the cloud

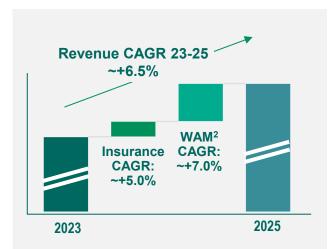
Savings initiative: first deliveries of new digital services and digitalisation of the customer journey

Industrialisation and optimisation of operating models

#### — CSR: Consolidate our leadership positions

- WM: Best Private Bank World<sup>3</sup> for its impact investing offering
- AM: #2 for the quality of its responsible investment process<sup>4</sup> and #1 in thematic sustainable funds, Europe<sup>5</sup>

Insu	rance	Asset Management	
Positive-impact investments <sup>6</sup>		AuM classified Art. 8 or 9 <sup>7</sup>	
2023 (Sept.)	2025 objective	2023	2025 objective
>€1bn	+€1bn / year	<b>€254bn</b> (90%)	<b>€300bn</b> (90%)



Revenue objectives adjusted with the impact of the environment, particularly Real Estate, and IFRS 17 and IFRS 9

Resume sustained growth in Assets under Management:

CAGR 23-25: >+6%

**Enhanced operational efficiency** 

<sup>1.</sup> Source: management figures between 31.08.23 and 30.09.22; 2. Source: BNP Paribas Asset Management analysis based on Bloomberg figures as at 31.12.23; assets under management of European ETFs; 3. Source: WealthBriefing, Wealth for Good Awards 2023; 4. 2023 ShareAction report; 5. Assets under management; in-house analysis based on Morningstar data as at 30.11,23; 6. Source: Internal management figures - Commitment to Transparency of BNP Paribas Cardif; 7. Assets under management of open-ended funds distributed in Europe and classified Article 8 or 9 by SFDR



# ITALY - BCC Iccrea Supporting partners' competitiveness through enhanced savings solutions

In 2023, BCC Iccrea Group and BNP Paribas Cardif signed a strategic partnership for life insurance in Italy.

The BCC Iccrea Group is the largest cooperative banking group, the only national banking group with 100% Italian capital and the fourth largest in Italy in terms of assets. BCC Iccrea is made up of 116 "banca di credito cooperativo", present in over 1,700 Italian municipalities with almost 2.500 branches.

The agreement provides BNP Paribas Cardif with the purchase of 51% of BCC Vita, the BCC Iccrea Group's life insurance company, set up in 2008 to promote life and protection insurance services through a wide range of policies able to meet the need of securing and protecting one's savings.

## POLAND - VeloBank Offering simpler and fairer insurance solutions

BNP Paribas Cardif and the financial institution VeloBank have signed a partnership in 2023 allowing them to jointly offer policies for consumer and mortgage loans to customers in the Polish market.

VeloBank is a universal bank that offers innovative financial solutions that facilitate the everyday life of individual and corporate clients.

Through this new partnership, VeloBank and BNP Paribas Cardif will develop new products to enhance the scope of life and health protection for the bank's customers, ensuring the security of loan repayment in case of unforeseen events.

## BRAZIL - Magazine Luiza Making health coverage more accessible to underinsured people

In 2023, BNP Paribas Cardif renewed its partnership with the retail giant Magazine Luiza for more than 10 years and launched a new exclusive and extensive health insurance plan to better cover the retailer's customers. With more than 1,300 stores and 13 million clients, Magazine Luiza is a benchmark in the Brazilian retail space. It has a long-standing and intimate relationship with its customers and is always looking for opportunities to meet their needs. After 20 years of partnership, Magazine Luiza has once again teamed up with BNP Paribas Cardif, to create a tailored solution to protect underinsured people at a reasonable cost.

## GERMANY Croating a transpare

## Creating a transparent claim process thanks to automated notifications

In Germany, all the customers now benefit from an enhanced communication system that triggers six customer touchpoints throughout the claim process.

The customer receives confirmation notifications for each step: claim registration, message receipt, claim decision, turnaround, payment processed and claim closed. The user experience (UX) optimisation of the MyCardif online app makes the claim process easier to understand and track by delivering timely information. Some 242,000 messages were sent to customers in 2023, concerning about 32,000 claims.

## BELGIUM Enhancing subscription automation

BNP Paribas Cardif in Belgium has developed and launched a tool for its local network of 3,500 partner brokers that integrates features such as 100% online subscription management, an online medical questionnaire, e-signature and a feedback loop. Partners can either take advantage of a pre-programmed interface or integrate the sales process into their environment via APIs. This new tool is designed to improve partners' processes and help them better meet their clients' needs.

By leveraging digital tools and processes, BNP Paribas Cardif in Belgium meets the needs of its partners and sets new benchmarks for online subscriptions at each step of the sales journey, from advisory services to contract issuance.

# CHILE Reducing lead time to minutes for unemployment CPI customers

Shortening claims management time makes a tremendous difference for some partners, especially in Latin America where needs for unemployment protection remain high. BNP Paribas Cardif in Chile has successfully implemented automation solutions based on AI for two partners, adapting to the specific needs of their customers. With automation rates for their web channel of 39% and 24%, Scotiabank and Caja Los Andes enabled their customers to benefit from an impressive reduction of claims processing time: from 10 days and 7 days, respectively, to just 10 minutes.

# FRANCE Adapting pricing to vulnerable segments of the population

In France, after adjusting the rates of its insurance products for people with ischemic heart disease, asthma, paraplegia, valvular heart disease and coronary heart disease, BNP Paribas Cardif, also met the needs of people with inflammatory bowel disease (IBD), taking into account recent advances in medical research.

Drawing in particular on work by Professor Matthieu Allez, Head of the Gastroenterology Department of Hôpital Saint-Louis in Paris, teams from BNP Paribas Cardif have been able to assess risks with greater precision and evaluate the impact of these diseases on the lives of the estimated 270,000 people who suffer from them in France. Rates for creditor insurance products have been adjusted to make coverage more accessible for people with these types of conditions.

## WORLDWIDE More sustainable asset management

To reconcile business development with strong commitments on society and the environment, BNP Paribas Cardif have committed to increasing responsible investments, setting an ambitious objective of investing an average of 1 billion euros per year between 2019 and 2025 in positive impact investments.

BNP Paribas Cardif's euro funds available within life insurance contracts and pension savings plan are both classified as Article 8 investment vehicles under the European SFDR Regulation.

BNP Paribas Cardif's commitment to having a positive impact echoes that of our partners clients' whose appetite for SRI is growing steadily: by the end of 2023, 42% of our 52 billion euros unit-linked assets held an independent external sustainability label.

# JAPAN Enabling couples to be better protected

While Japan does not recognise samesex unions, BNP Paribas Cardif in Japan took a step towards inclusion and equality by extending the scope of spousal coverage for same-sex couples who are customers of seven partner banks.

For the first time in the country, and twelve years after the initial launch of the product, same-sex couples are now treated the same as their heterosexual peers. Regardless of their gender, spouses of mortgage borrowers can now obtain cover following a diagnosis of cancer or in case of hospitalisation due to illness or injury.

## 

## RISK & SOLVENCY MANAGEMENT

### RISK MANAGEMENT

#### A pyramidal Risk Management Organisation

- BNP Paribas Cardif follows the organization principles of BNP Paribas regarding Risk Management & Internal Control, i.e. an architecture based on 3 lines of defense
  - 1st line of defense: Permanent controls made by operational teams
  - 2<sup>nd</sup> line of defense: Permanent controls made by independent teams: RISK, Legal, Compliance and Finance
  - 3<sup>rd</sup> line of defense: Periodic controls made by Internal Audit
- BNP Paribas Cardif Chief Risk Officer has a hierarchical link with the General Secretary of BNP Paribas Cardif and with the Chief Risk Officer of BNP Paribas Group (through the IPS Chief Risk Officer), thus guaranteeing independence



#### A strong Risk Management framework

- Definition of the Risk Appetite Statement
- Strong Risk governance based on written policies covering risk families and addressing transverse risk drivers such as model risks and ESG risks
- Strong actuarial governance embedded in the local decision-making: guidelines, pricing, reserving, risk monitoring...
- Dedication of committees to risk-taking or risk-monitoring, per risk family

#### Risk Processes covering all risk dimensions

- From Risk Identification to risk reporting
- Current and prospective analysis including ORSA Own Risk and Solvency Assessment
- Comprehensive Stress Testing policy and Recovery planning
- Strong involvement of Directors through Risk reports, Risk mapping, Risk modeling...

#### **RISK-TAKING COMMITTEES**

- Underwriting Committee
- New Activity Committee
- New Asset Class Committee
- Mergers and Acquisitions Committee
- . . . .

#### **RISK-MONITORING COMMITTEES**

- Underwriting Risk Monitoring Committee
- Asset Management Committee
- ALM Committee
- Internal Control Committee
- Compliance Committee
- Global Security Committee
- Risk Committee

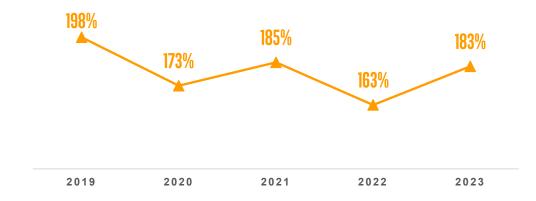


## BNP PARIBAS CARDIF SOLVENCY

#### Regulatory Capital under Solvency 2

in €m	2023
Eligible own funds to meet the solvency capital requirement <sup>1</sup>	14 900
Eligible own funds to meet the minimum capital requirement	10 971
Solvency capital requirement (SCR)	8 122
Group Minimum capital requirement	3 491
Ratio of Eligible own funds to the solvency capital requirement	183%
Ratio of eligible own funds to the group minimum capital requirement	314%

## Solvency 2 Ratio



#### 2023 SCR Breakdown<sup>2</sup>



#### 2023 Solvency Own Funds





## 06 GOVERNANCE

## EXECUTIVE COMMITTEE OF BNP PARIBAS CARDIF<sup>1</sup>



PAULINE LECLERC-GLORIEUX Chief Executive Officer



FABRICE BAGNE
Deputy Chief Executive Officer,
France, Italy, Luxembourg



STANISLAS CHEVALET
Deputy Chief Executive Officer,
Transformation & Development



OLIVIER HÉREIL Deputy Chief Executive Officer, Asset Management



ERIC MARCHANDISE
Deputy Chief Executive Officer,
Finance



MICHAEL NGUYEN
Deputy Chief Executive Officer,
Efficiency, Technology, Operations



CHRYSTELLE RENAUD

Deputy Chief Executive Officer
General Secretary



VIVIEN BERBIGIER
Chief Value Proposition Officer



CHARLOTTE CHEVALIER
Chief Executive Officer of EMEA
(Europe, Middle-East, Africa)



ALESSANDRO DEODATO Chief Executive Officer of Italy



NATHALIE DORÉ Chief Impact & Innovation Officer



CHRISTIAN GIBOT Chief Financial Actuary, Capital & Modelling Officer



CARINE LAURU
Chief Communications Officer



ANNE DU MANOIR Chief Human Resources Officer



CHRISTOPHE MOREAU Chief Compliance Officer



SEE SEE OOI Chief Executive Officer of Asia



MURIELLE PURON CHAMBORD Chief Sponsor Alizé Project



MURIEL THIBAUD Chief Risk Officer



FRANCISCO VALENZUELA Chief Executive Officer of Latin America



## BNP PARIBAS CARDIF: BOARD OF DIRECTORS<sup>1</sup>



#### **Renaud Dumora**

Chairman
Member of the BNP Paribas Executive Committee
Deputy Chief Operating Officer and Head of
Investment & Protection services, BNP Paribas

Pauline Leclerc-Glorieux CEO, BNP Paribas Cardif Member of the BNP Paribas Executive Committee

Pierre de Villeneuve Honorary Chairman, BNP Paribas Cardif

#### **Véronique Cotten**

Deputy Group Chief Financial Officer, Finance & Strategy Group, BNP Paribas

#### Jacques d'Estais Director

#### Aude Gaudin

Chief of Staff, Investment and Protection Services, BNP Paribas

#### Elisabeth Gehringer <sup>2</sup> Certified Actuary

#### **Gildas Guyot**

Head of Risk Management, Investment and Protection Services, BNP Paribas

#### Olivier Le Grand<sup>2</sup>

Honorary Chairman of the Giacometti Foundation Director Treasurer of the GoodPlanet Foundation

#### Véronique Riches-Flores 2

Economist, Founder and Chairman of Richesflores Research

#### Sarah Roussel

**CEO Arval France** 

#### Marie-Hélène Sartorius <sup>2</sup>

**Independant Companies Director** 



THANK YOU merci mèsitak GRAZIE chokrane dhanyavad ARIGATÔ dziękuję GRACIAS danke ευχαριστώ NANDRI спасибо MAHALO teşekkür ederim spas JEREJEF