



# **BNP** Paribas Cardif partners HandiTech Awards

## Making insurance accessible to the largest possible number of people

The HandiTech Awards ceremony will take place on 19 November, coinciding with the beginning of European Disability Employment Week. The awards recognize players in society who put people at the heart of their innovation initiatives. BNP Paribas Cardif, a global specialist in personal insurance committed to making insurance broadly accessible, will present the award for the best robotics project. The insurer is a partner of the HandiTech Awards, which promote technologies that contribute to progress in addressing social issues, notably creating a more inclusive world for people with disabilities.

# BNP Paribas Cardif, a socially engaged company

As a leading provider of insurance for individuals, BNP Paribas Cardif accelerates projects and initiatives that care for people and the environment around the world. With a presence in 35 countries and 100 million clients, the company has made innovation and digitization strategic pillars in order to **give the largest possible number of people access to insurance.** By taking into account medical advances and technological innovations, BNP Paribas Cardif facilitates access to insurance. This includes regular development of new guarantees and services, reducing exclusions and simplifying the insurance subscription process.

# Harnessing innovation to support diversity and inclusion

BNP Paribas pursues numerous initiatives to promote diversity and inclusion.

In 2017, within the framework of its disabilities policy and Corporate Social Responsibility actions, the insurer began working with e-Nable – winner of the first HandiTech Award – to help children with agenesis by making prosthetic hands using 3D printers. This project reflects the company's interest in new opportunities created by robotics.

By becoming a partner of the 2018 HandiTech Awards, BNP Paribas Cardif reaffirms its commitment to having a positive impact on society.



« As an insurer, the mission of BNP Paribas Cardif is to make insurance available to the largest possible number of people. We work to reinvent insurance by seizing opportunities created by technological progress. We are proud to partner the HandiTech Awards to support an inclusive vision of innovation » said Renaud Dumora, Chief Executive Officer of BNP Paribas Cardif

## // SAVE THE DATE //

Monday 19 November, Handitech Awards Ceremony

>> Follow the event on Twitter @LaHanditech\_

>> Read a special report on 20 November in



#### For more information

BNP PARIBAS CARDIF Marion Saraf Relations Presse marion.saraf@bnpparibas.com 01 41 42 70 71

**LES HANDITECH TROPHY Pauline Campanella** Goodwill Ambassador pcampanella@jobinlive.fr 06 17 52 36 30