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BNP Paribas Cardif renews partnership with HandiTech Awards

The 2019 HandiTech Awards will be presented on 18 November to kick off European Disability Employment Week. The awards recognize entrepreneurs who develop technologies to improve the lives of people with disabilities. BNP Paribas Cardif, a global specialist in personal insurance committed to making insurance accessible to the largest possible number of people, will present the award for the best initiative in the healthcare category. BNP Paribas Cardif is sponsoring the HandiTech Awards for the second consecutive year, underscoring the insurer's longstanding support for innovation that drives a more inclusive world.

Make insurance accessible to the largest possible number of people: a future-facing mission

The values and strategy of BNP Paribas Cardif are inspired by the insurer's commitments. BNP Paribas Cardif strives to **facilitate access to its products to enable everyone to make their projects become reality**. Ten percent of the world's population is affected by disabilities, representing 650 million people¹. BNP Paribas Cardif continually enhances its insurance cover and services, reduces the number of exclusions and simplifies the insurance subscription process in order to expand access to insurance for vulnerable members of society who have a disability or suffer from a disease. Thanks to this approach the insurer contributes to greater solidarity in society.

Innovation drives inclusion

Technological advances in areas such as artificial intelligence, robotics or digital technologies allow BNP Paribas Cardif to increase the granularity of insurance policies and create new offers that are continually better matched to the needs of its clients, including the most vulnerable among them.

In France, clients enjoy terms that **facilitate access to creditor insurance**. BNP Paribas Cardif introduced further innovations this year with its Cardif Libertés Emprunteur offer, which now proposes insurance cover and rates adapted to four additional pathologies: Parkinson's disease, obesity, gestational diabetes and mental health issues related to a life event. Furthermore, in line with its **diversity and inclusion policy**, BNP Paribas Cardif supports the "Tangata.net" intrapreneurial project. This digital platform lists a broad selection of verified partners, providing access to a large number of leisure activities accessible to people with disabilities and adapted services to **facilitate the daily lives of people with disabilities and their caregivers**. Tangata.net also aims to accelerate the development of entrepreneurs and partner associations with the Act for Impact social entrepreneurship brand of BNP Paribas.

With a presence in 35 countries and a unique business model based on partnerships, BNP Paribas Cardif carries out numerous initiatives related to disabilities. In Taiwan, the insurer has set up a home visit service to make it easier for policyholders with disabilities to file claims. In Germany, a temporary disability

assistance service helps clients in their day-to-day activities (advice, contacts for medical service providers, educational campaigns for drugs and treatments). And in Turkey, the *Engelsiz Hayat Değer* life insurance policy has been designed for families that have children with disabilities. It includes assistance services (reduced costs for medication, hospitalisation, physical therapy, etc.) in order to ease their lives.



Renaud Dumora, Chief Executive Officer of BNP Paribas Cardif: *"We are extremely proud to once again partner with the HandiTech Awards. Being part of this event reflects our commitment to leveraging innovation in order to improve the living conditions of people affected by disabilities. Through this initiative BNP Paribas Cardif supports innovative entrepreneurs who work to build a more inclusive and more sustainable world."*

SAVE THE DATE

Monday 18 November, Handitech Trophy awards ceremony.

Follow the entire event on



@LaHanditech_ avec le #HTT19



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Read a special report published in the 19 November issue



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About BNP Paribas Cardif

Leader mondial en assurance emprunteur², BNP Paribas Cardif joue un rôle clé dans la vie quotidienne de ses clients assurés en leur proposant des produits et services qui leur permettent de réaliser leurs projets, tout en se prémunissant contre les aléas de la vie. Acteur engagé, BNP Paribas Cardif souhaite avoir un impact positif sur la société et rendre l'assurance accessible au plus grand nombre. Dans un monde profondément modifié par l'émergence de nouveaux usages et modes de vie, l'entreprise, filiale de BNP Paribas, s'appuie sur un business model unique fondé sur le partenariat. Elle co-crée ses offres avec près de 500 partenaires distributeurs dans des secteurs variés (banques et institutions financières, acteurs de l'automobile, de la grande distribution, des télécommunications, fournisseurs d'énergie...) ainsi qu'avec des Conseillers en Gestion de Patrimoine et courtiers qui en assurent la commercialisation auprès de leurs clients. Présent dans 35 pays avec des positions fortes dans trois zones (Europe, Asie et Amérique latine), auprès de 100 millions de clients, BNP Paribas Cardif est devenu un spécialiste mondial de l'assurance des personnes et un acteur majeur du financement de l'économie. Près de 10 000 collaborateurs dans le monde participent à la réalisation d'un chiffre d'affaires qui s'est élevé à 31,8 Md€ en 2018.

Retrouvez les actualités de BNP Paribas Cardif sur  @bnpp_cardif

Pour plus d'informations

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HANDITECH TROPHY

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¹ WHO figures - 2013

² Source : Finaccord - 2018